### CONTACT

- (734)743-1049
- Trickiebooks@outlook.com
- Trickiebooks.com
- O Davenport | FL

# PROFESSIONAL DEVELOPMENT

- · Writing Ad Copy
- Editing Mastery
- Digital Marketing Foundation

### EDUCATION

### **BFA: Creative Writing**

Full Sail University
Winter Haven | FL
Expected Date: October 2025

#### SKILLS

- Marketing
- · Graphic Design
- Photoshop
- Creative Writing
- Multimedia Storytelling
- Microsoft Office
- Content Creation
- Corporate Management
- Compliance Management
- Procreate
- SE0

# BRYAM

# RIOS

CORPORATE COMPLIANCE & MARKETING MANAGER

#### EXPERIENCE

### **Freelance Graphic Designer**

Vaperior Ecigs and Cafe

March 2024 - current

- · Create and redesign digital menus
- · Perform brand and market research for color and typography
- Write engaging narratives to provide product knowledge

# **Corporate Compliance & Marketing Manager**

Employer Solution Services, Inc.

November 2022 - current

- Perform advertising campaigns to promote company awareness
- Create compelling stories to increase traffic for national offices
- · Conduct labor market research and modules on the industry
- Create new content for the multimedia platforms I manage

### CEO / Owner

Trickiebooks

January 2022 - Current

- Handle all multimedia communications
- Create and maintain a website dedicated to my brand
- Write compelling short stories

# **Compliance Specialist / Recruiting Manager**

Employer Solution Services, Inc

April 2022 - November 2022

- Managed processes and procedures for onboarding documents
- Created advertising campaigns for national positions
- Created training modules, handbooks, and offer letters